

ALWAYS ON HAND

Large Stocks of Papers

FOR ALL TRADES,

Including:—

Writings & Printings, Drawings, Loans,

Bank Note & Bills, Account Book Papers,

Colours and Browns.

NEWS PRINTINGS—Plate Litho in Reams or Reels.

WRITINGS—Hand-made and Machine, Drawings and Account Book Papers.

COLOURS—Coloured and Tinted Writings and Printings, Enamelled, Surface, Marbles, Flints, Duplex and Fancy Papers.

BROWNS—Middles, Small Hands, Every kind of Wrapping Papers.

TISSUES—Copyings, Blottings and Cartridges.

BOARDS—Mill Boards, Straw Boards and Wood Pulps.

CARDS—Card Boards, Paste Boards and Mounting Boards, Fancy Cards of every description.

MOUNTS—Photographic Mounts in great variety.

ENVELOPES—Regular Series in Stock. Special sizes made to order.

TUB-SIZED WRITINGS, ENGINE-SIZED WRITINGS.

"SCRIVIA" Art Coated Papers. "SCRIVIA" Tinted Writing Papers.

Sample Books on Application.

R. T. TANNER & Co.,

Dorset Street, Salisbury Square,

LONDON, E.C.



R. T. TANNER & Co.

**Trade . .
Circular**

TO PRINTERS & STATIONERS.

June, 1906.

DORSET STREET, SALISBURY SQUARE,
LONDON, E.C.

The Cover ^{of} this Issue

Is printed on

“Salisbury”

COVER PAPER

Supplied in

Nineteen Art Shades

EXCEPTIONAL QUALITY.

EXCELLENCE OF TASTE.

INEXPENSIVE.

Made in

Two Weights and Three Sizes.

40, 55 Medium; 50, 70 Royal; 60, 80 Double Crown.

480 Sheets to Ream.

Since their introduction these papers
have met with an immense vogue.

Write for Sample Book, Free on Application.

R. T. TANNER & Co.,

Dorset Street, Salisbury Square,

LONDON, E.C.

Tanner's Trade Circular

FOR PRINTERS & STATIONERS

Published by

R. T. TANNER & Co.

Dorset Street, Salisbury Square,
London, E.C. *o o o o o*
39 & 40 Hutton Street, and
40, 41, 42 Primrose Hill,
Whitefriars, London, E.C. *o o*
And at CARDIFF, PARIS and
BUENOS AIRES. *o o o o*

Telephone: 17 & 854 Holborn.
Telegrams: Tanner, London. *o*
Cables: A.B.C. 5th Edition, *o*
Western Union and A 1 Code.

Exclusive Trade Circulation.

No. 5.

JUNE, 1906.

Gratis and
Post Free.

OUR COMPETITION:—RESULT.

SOME months ago we inaugurated a competition for the best setting of a displayed advertisement referring to the “Salisbury” Embossed Blanks, and the “Salisbury” Covers. The closing date was May 10th, and the number of entries, we are pleased to say, far exceeded our expectations. Most of the designs submitted were very tastefully arranged, and of a high order of merit. Many of the competitors, however, lost sight of the main fact, namely that the setting was intended for a displayed advertisement, whereas a number of those submitted were more applicable for programmes or pamphlet covers. The standard was so high that the adjudicators had considerable difficulty in allocating the prizes, and it was only after very careful deliberation that the final choice was made. Although the names of the competitors had to appear on the backs of the pulls, they were very carefully kept secret until the judges had made their decision. It was then found that the settings, which were judged to occupy first and second places, were by the same competitor. As the rules precluded one competitor from receiving more than one prize, the setting that was adjudicated third, secured the second prize.

NOTES FOR JUNE.

SPECIAL ATTENTION

Is called this month to the

"SCRIVIA"

Pamphlet Covers,

In 7 Art Shades:—Mignonette, Nectarine, Primrose, Azure Blue, Rose Pink, Caledonian Grey, Lilac,

ALL MODERN PRINTERS USE THEM.

SEE SAMPLE ENCLOSED.

STOCKED IN 30lb. Medium .. (18-in. × 23-in.) 516 Sheets flat,
60lb. Dble. Medium (23-in. × 36-in.) 516
46lb. Dble. Crown (21-in. × 30½-in.) 516

Price **3½d.** per lb.

... WRITE FOR COMPLETE SET OF SAMPLES. ...

WE HAVE SECURED

A LARGE AND CENTRAL POSITION IN THE ARCADE
AT THE

**International Printing, Stationery and
Allied Trades' Exhibition,**

HELD IN THE

AGRICULTURAL HALL, ISLINGTON.

From SATURDAY, July 14th.

To TUESDAY July 31st,

where we shall be pleased to meet any of our Customers.

Frequent Demonstrations Daily of the DRY MOUNTING PROCESS.

R. T. Tanner & Co.,

Dorset Street, Salisbury Square,

.. .. LONDON, E.C.

The first prize has been awarded to T. Kerr Patton, Messrs. Picken Bros, Ltd., Leytonstone, to whom a cheque for one guinea has been sent.

The second prize was awarded to J. W. Martin, London & County Printing Works, Drury Lane, W.C., to whom a cheque for half a guinea has been sent.

The successful settings are printed in another portion of our impression. The first is artistic and conventional in design, but due regard has been paid to the *motif*. The second setting is entirely different, and attracts merely by its boldness.

As already hinted, many of the entries were exceptionally well carried out, and we should have liked to have been able to award prizes to several of the settings submitted. Perhaps a little later we may see our way to have another competition for settings that will particularly appeal to some of the entrants in the advertisement competition, in which case we hope they will be more successful.

"Scrivia" Pamphlet Covers.

It cannot be gainsaid that an attractive paper for programmes, or for pamphlet covers, is half-way towards giving satisfaction to a customer. We have, therefore, gone very carefully into this question, and a short time ago introduced the "Scrivia" Pamphlet Papers, which, it is gratifying to announce, have met with a phenomenal success. They have a rough finish, and are made in seven very delicate art tints, mignonette, nectarine, azure blue, rose pink, Caledonian grey, primrose, and lilac, the water-mark being as follows:—



SCRIVIA
FINE

They are stocked in three sizes, 30lb. Medium (18in. × 23in.); 60lb. Double Medium (23in. × 36in.); and 46lb. Double Crown (21in. × 31½in.). There are 516 sheets to the ream, and in all cases the paper is flat. The price is 3½d. per lb. With this issue a sample of the paper is enclosed, from which our friends may gain some idea of its quality, but we shall be pleased to send a full set of samples to any of our customers on receipt of application.



THE
COVER

OF THIS
ISSUE IS
PRINTED
ON OUR

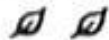


"Salisbury"
Embossed Blanks

(No. 225, Scarlet).

STOCKED IN SEVERAL
COMBINATIONS OF COLOURS.

Send for Prices and Samples.



"Salisbury" Covers

Supplied in 19 Art Shades,
two weights and three Sizes.

40, 55 Medium, 50, 70 Royal,
and 60, 80 Double Crown.
(480 Sheets to Ream).

R. T. TANNER & Co.

Dorset St., Salisbury Square,
LONDON. *■■■■* E.C.

THE
COVER

Of this
Issue is
Printed
on our

Salisbury

EMBOSSSED
BLANKS No. 221.

STOCKED
IN
SEVERAL
COMBINA-
TIONS
OF
COLOURS.

Salisbury
Covers ::

Supplied in 19 Art
Shades, 2 weights,
and 3 Sizes.

SEND FOR
PRICES
AND
SAMPLES.

40, 55 MEDIUM,
50, 70 ROYAL,
AND
60, 80 Dbl. CROWN.
480 Sheets to Ream.

R. T. TANNER & CO.,

Dorset Street,
Salisbury Square, LONDON, E.C.

The
Cover

of this
Issue
is Printed on
our

"SALISBURY" Embossed Blanks

(No. 225 Scarlet).

STOCKED IN
SEVERAL
COMBINATIONS
OF COLOURS.

Send for Prices and Samples.

"Salisbury" Covers

Supplied in 19 Art Shades,
two weights and three sizes.

40, 55 Medium, 50, 70 Royal, and
60, 80 Double Crown.

(180 Sheets to Ream.)

R. T. TANNER & Co.,
Dorset Street, Salisbury Square,
— LONDON, E.C. —

Billheads and Memos.

For the convenience of our customers we are now supplying Billheads and Memos ruled in blue ink. The former are ruled 2 on, and may be had in three qualities and several shapes. The "Belgrano" range in price from 1/7 to 4/2 per 1,000 according to size, whilst the prices of the "Scrivina" vary from 1/5 to 4/0 per 1,000. The No. 2 quality are still cheaper, ranging from 1/3 to 3/2 per 1,000. The following sizes are kept in stock: 8vo (two shapes); 6mo (3 shapes); 4to and 12mo. The Memos are supplied in one quality only, namely the "Belgrano," but in two sizes, 8vo and 6mo. The prices respectively are 2/2 and 2/10 per 1,000. For quantities of not less than 5,000 of either Billheads or Memos, the prices are 1d. per 1,000 less than those given above. For orders of 10,000 the prices are 2d. per 1,000 less. We shall be pleased to supply any of our customers with samples of the above on application.

* * *

If any of our customers are not receiving a copy of our Magazine regularly, we shall be pleased if they will let us know, as we hear of some copies having miscarried. One customer writes to say that he will be pleased to pay the postage, in order to be assured of securing a copy each month, as he finds it so useful. Whilst speaking of our own venture, we might mention, that, in view of the forthcoming Exhibition at the Agricultural Hall, our next issue will be considerably enlarged; in fact, it will contain not less than 32 pages of matter. By kind permission of Henry Graves & Co., Ltd., we shall be able to reproduce an illustration of "A Tight Line," by Douglas Evans, which will be mounted on the cover by the Adhesive Dry Mounting Co., Ltd., with their patented process.

* * *

Our stand at the International Printing, Stationery and Allied Trades Exhibition will occupy a central position in the Arcade. We hope there to meet a considerable number of our customers from the provinces, as well as a large proportion of our customers in the Metropolis.

* * *

We are delighted to find that our friends are taking advantage of our Miscellaneous Advertisement Column, but like some well-known infantile prodigy, "We want more." Our aim is to be of service to our customers, and one of our correspondents, writing to thank us for inserting his advertisement, stated that he has secured an exceptionally good assistant by this means, and has had quite a number of applications.

The Miscellaneous Advertisement Column, including Situations Vacant and Wanted, Businesses and Goods for Sale and Wanted to Purchase, etc., is open, free, to our customers.

MERRITT'S AUTOMATIC TRIMMING DESK

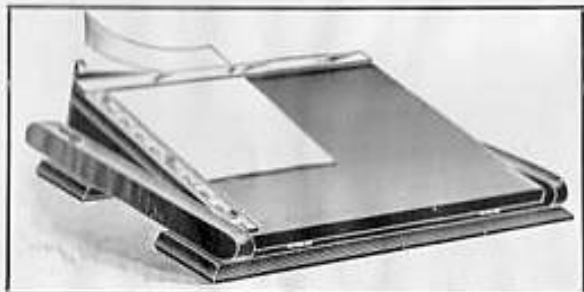
(PATENT)

THE ONLY PERFECT AND SIMPLE TRIMMER IN THE MARKET.

NO MODERN PRINTER CAN AFFORD TO BE WITHOUT IT.

The Paper or Proof to be trimmed is passed under the top bar made of metal. The hinged table is then pressed down, when the paper is quickly, cleanly, and squarely cut. A rule is set at right angles to the knife, so that the paper may be measured and squared at one and the same time.

Acts
equally
well with
Paper
Damp or
Dry...



Invaluable
for
Trimming
Make-ups
and
Proofs...

WELL-MADE THROUGHOUT.

BEST MATERIAL ONLY USED IN THEIR CONSTRUCTION.

DISCOUNT	MADE IN FIVE SIZES.		PRICE.	WORKMANSHIP GUARANTEED.
	TO CUT.			
10 per cent.	8½ inches.	- - - -	7/6	
	10 "	- - - -	15/6	
	12½ "	- - - -	21/-	
	15½ "	- - - -	40/-	
	24 "	- - - -	70/-	

R. T. TANNER & Co.

100 R. T. S. 1 Square, LONDON, E

NEWS IN BRIEF

IT is more than gratifying to be able to honestly announce that, from our personal experience, business seems to be brightening up all round. During the past month we have been exceptionally busy with general orders, and we trust this is an indication of increased trade among our friends.

For the first time in history a monthly journal has been inaugurated at Tokyo, Japan, printed throughout in Roman characters. The title is "Romaji."

An announcement is made that a new evening paper will make its appearance in London before the end of the year. A new half-penny morning daily, called the *Majority*, is to appear in January next.

The editor of the *Daily Mail* announces that their advertisements amount to £350 per page, per day, which is said to be the highest price ever received by an English daily newspaper.

From the Civil Service Estimates for the year ending March 31st., 1907, we note that the gross cost of stationery and printing is estimated at £844,480. The printing for public departments amounts to £280,000, and the paper to £207,000, and the printing, paper, etc., for the two Houses of Parliament is £85,000.

Foolscap is, as everyone knows, a sheet of paper measuring 13 x 16 ins. and is used as a standard of size the world over. The derivation of the word is, perhaps, not so well known:—After the execution of Charles I., Cromwell and his subordinates did all in their power to remove everything connected with the old monarchy. The paper in official use had the crown as a watermark, and when the Protector was asked what substitution should be made, he directed a fool's cap to be used in place of the royal crown. When Charles II.

ascended the throne, the incident was at first overlooked, and as he was more or less afraid to reverse the day, of the fool's cap remained as the watermark in the official



**B. DELLAGANA
& CO. LTD**
11, SHOE LANE, FLEET STREET,
LONDON, E.C.

Telephone 207 HOLBORN
Telegrams, DELLAGANA LONDON

Being the oldest and
largest firm in the kingdom,
Makers of Printing Blocks,

by every known process, and established in Shoe
Lane for over 60 years, we think we may
claim that

EVERY PRINTER KNOWS US,
but **EVERYONE DOES NOT KNOW** that
we have the latest improvements in plant and
methods, and for quality and expedition can claim
to be the most modern and Up-to-date.

Special Half-Tone Electros—Dalziel Stereos—
Nickelled Stereos—Process Blocks—Wood Blocks.

ONLY ONE QUALITY—THE BEST.

PRACTICAL NOTES

Emphasis in Type Display. It is more or less unfortunate that there are no authoritative rules controlling display lines for catalogues, pamphlets, and circulars. The canons for book-printing have been clearly defined and codified by Mr. T. L. De Vinne in his four volumes on the subject, but there is no similar treatise dealing with commercial work. If the same copy was given to a number of compositors to set, it is more than probable that they would all take widely divergent views as to which words required emphasis. In writing on this subject in a recent issue of *The Printing Art*, Mr. L. C. Gandy holds that the great fault of much of the display work of the present day is its originality. This qualification is, no doubt, very desirable in typography, but it is not the most important factor. Many seem to imagine that any rules or laws for display work would hamper its development, but this can hardly be the case, judging from the sister arts of painting and sculpture. In both cases, the best work has undoubtedly been done under rules laid down by recognised masters. A further delusion among many typographers, according to the above writer, is that the displaying of a title-page means only making it pretty. There seems need of protest against views so mistaken. Display is only a kind of amplified punctuation, to make more clear the meaning of a page than could be done with the ordinary marks. The wording of a title-page for a catalogue etc., should be dissected according to grammatical rules, and the relative size or importance of the lines determined by logic, which is but another name for common sense. Almost every catalogue cover, for instance, requires a different treatment, according to the trade it represents, but something conventional and less ornate than is usual would seem to strike the happy medium. A good deal can be done with rules and simple ornaments, if they are correctly arranged, but, very frequently, the balance of the scheme is entirely spoiled by a rule being placed but an eighth of an inch out of the correct position. The only satisfactory way to obviate such mistakes is for the compositor to have knowledge of the principles of design.

Latest Machinery.

TELEPHONE :-381 HOLBORN.



Personal Attention.

Competent Workmen.

TELEGRAMS:-"LITHO, LONDON."

Send for Estimates.

PLEATED POSTAL WRAPPERS

(PATENTED).

A Pasted Pleat is run along the length of the Wrapper by machinery; this can readily be pulled back, so dividing the Wrapper into two parts. No knife or cutter of any kind required for opening a packet sent out in this way. It is therefore impossible to spoil the contents of the packet whilst opening it.

ONCE USED. ALWAYS USED.

Made in White Rope or Mill Glazed Papers and in several sizes.
Special Quotations for Large Quantities.

WNER & Co

101, Fleet Street, London, E.C.

WHAT OTHERS ARE DOING

BEFORE a recent meeting of the Society of Arts, Mr. Clayton Beadle read an interesting paper on "The Development of Watermarking in Hand-made and Machine-made Papers." The lecturer gave a history of water-marks from the fourteenth century, and exhibited a screen of water-marked papers most of which were made in Italy. Amongst them there were some beautiful examples of water-marks in colours, and the products of one mill showed that they made a speciality of portraiture for their water-mark. The well-known miniature paper-making machine built by Messrs. Marshall & Co., was shown, in order to demonstrate the means employed for printing water-marks in paper.

The import duty, into the Australian Commonwealth, on "Paper cut to size and with ornamental edges," or manufactured stationery, is 25% *ad valorem*.

At the Royal Austrian Exhibition, at Earl's Court, there are a number of exhibits that will prove interesting to members of the craft, especially in the photo-mechanical engraving sections.

The appalling catastrophe and loss of life at San Francisco has played terrible havoc among the newspaper offices. The offices of the *Call*, one of the highest buildings in the city, was entirely destroyed, the same remark applying to the *Examiner* building.

On May 25th, the annual conference of the Federation of Master Printers and Allied Trades of the United Kingdom, was commenced at Leeds, by the delegates being received by the Lord Mayor and Lady Mayoress. During the stay, visits to Otley, the seat of the printers' engineering works, Bolton Abbey, Roundhay Park, as well as to the machine shops in Leeds, were included in the itinerary. The Annual General Meeting was held in the Philosophical Hall, followed in the by the annual dinner.

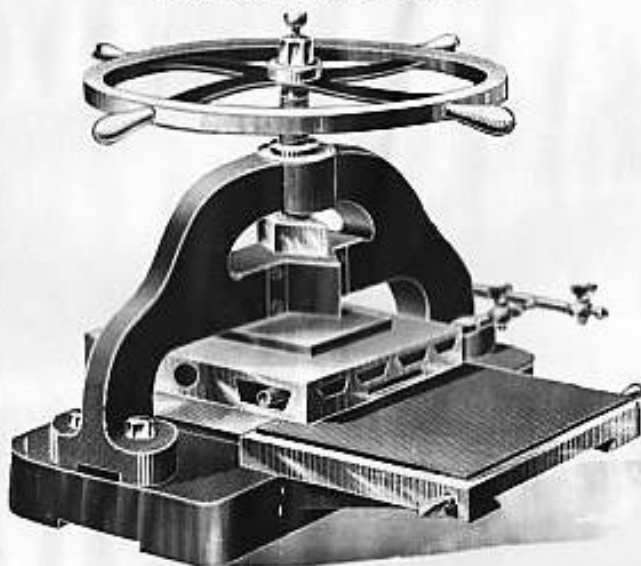
DO YOU MOUNT?

If so

You are Behind the Times
unless you use the improved
Dry Method introduced by

The **ADHESIVE DRY MOUNTING Co. Ltd.**
27, 28, Fetter Lane, London, E.C.

MACHINE TYPE AE.



Heated by Gas.

PRICE £17 0 0.

SOME ADVANTAGES:

Simplicity.

No Warping or Cockling of Mounts.

No Distortion.

Certainty of Results.

Absolute Permanency. Cheapness, etc., etc.

Write for Descriptive Price List of Machines, Accessories, Tissue, etc.

THE ONLY SATISFACTORY SYSTEM OF MOUNTING
FOR PRINTERS AND STATIONERS.

Mounting done for the Trade at reasonable prices.

WRITE FOR ILLUSTRATED LIST, POST FREE.

WRITE FOR ILLUSTRATED LIST, POST FREE.

Further List of Special Clearance Lines

After Stocktaking.

OFFERED AT EXCEPTIONAL PRICES.

Sample Sheets on application to R. T. TANNER & CO., Dorset Street,
Salisbury Square, LONDON, E.C.

No.	Reams.	Weight.	Size.	Sheets.
46	49	26	Unglazed Railway Buff D. Cap	480
47	66	26	Glazed " " " "	480
27	7	76	White 36 x 39 " " "	516
201	25	22	" Double Crown	480
204	30	95	" Quad Demy	480
205	25	112	" " "	480
Price, 1½d. per lb.				
145	54	24	Cream Laid Double Cap	480
216	90	54	" " Quad Cap	480
138	25	68	" " Quad Post	480
1380	27	16	" " Post	480
Price, 1½d. per lb.				
136	90	26	White Double Crown	480
128	70	28	" " "	480
120	70	28	" " "	480
129	40	30	" " "	480
140	100	32	" Double Demy	480
141	100	34	" " "	480
126	90	38	" " "	480
118	90	40	" " "	480
13	37	48	" " "	480
Price, 1½d. per lb.				
16	100	50	Antique Laid Quad Crown	480
15	200	60	" " " "	480
17	100	70	" " " "	480
148	35	80	" " " "	516
178	18	120	" " " "	516
179	25	84	" " Quad Demy	516
180	36	60	Antique Wove Quad Crown	516
181	30	70	" " " "	516
182	30	80	" " " "	516
183	40	90	" " " "	516
184	30	100	" " " "	516
185	25	120	" " " "	516
186	30	84	" " Quad Demy	516
Price, 1½d. per lb.				

SPECIAL CLEARANCE LINE.

40 Reams. 120 Double Imperial.

BROWN

In order to clear quickly we offer this lot, subject to intermediate sale, at the very low price of

Per Cwt. **7/9** Per Cwt.

LARGE STOCKS OF BROWNS ALWAYS ON HAND.

R. T. TANNER & Co.,
Dorset Street, Salisbury Square, London, E.C.

Miscellaneous Advertisements.

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., when they will be forwarded to Advertisers.

FOR SALE, a Hand Bound Cornering Machine for cards, in good order. £3. Also a hand straw-board or card Cutting Machine. Cut 25 inches. Equal to new. £5. Apply—R. T. TANNER & Co.

FOR SALE, cheap, 25 in. label punching machine. (Hughes & Kimber).—Date, 40 Reginald Road, Deptford, S.E.

MODEL PRESS No. 3, self-inking Squint's Patent, inside measurement of chase 9½ x 6½. In splendid condition, just overhauled. Cost £9 10s. will accept £4 15s. or reasonable offer.—P.H., c/o R. T. TANNER & Co.

A CONSIDERABLE amount of Body Fonts, Old Styles Brevier, and Long Primer, S. & B.; also some very useful jobbing fonts.—Specimens can be sent on application to George Reynolds, Ltd., Stepney Green, London, E.

JUNIOR CLERK. Young lady preferred, used to the Printing Office. Knowledge of shorthand for correspondence indispensable, good opportunity for willing worker.—Send previous experience and application by letter only to "R" c/o R. T. TANNER & Co.

"SCRIVIA" Embossed Blanks.

Made in two sizes, demy 12 mo. fly and demy 16 mo. fly, and several combinations of Art Colours.

Neat, Attractive and Artistic,
and
THE BEST ON THE MARKET.

The Colours of the Embossing have been carefully selected to harmonise with the Art Tints of the Paper.

WILL BE FOUND USEFUL FOR A
VARIETY OF PURPOSES.

No Modern Printer can
do without them.

PRICES.

Demy 12 mo. fly, 17/6 per 1000. 2/- per 100.

Demy 16 mo. fly, 15/6 per 1000. 1/9 per 100.

BOXED IN 100's.

R. T. TANNER & Co.,
Dorset Street,
London,
E.C.